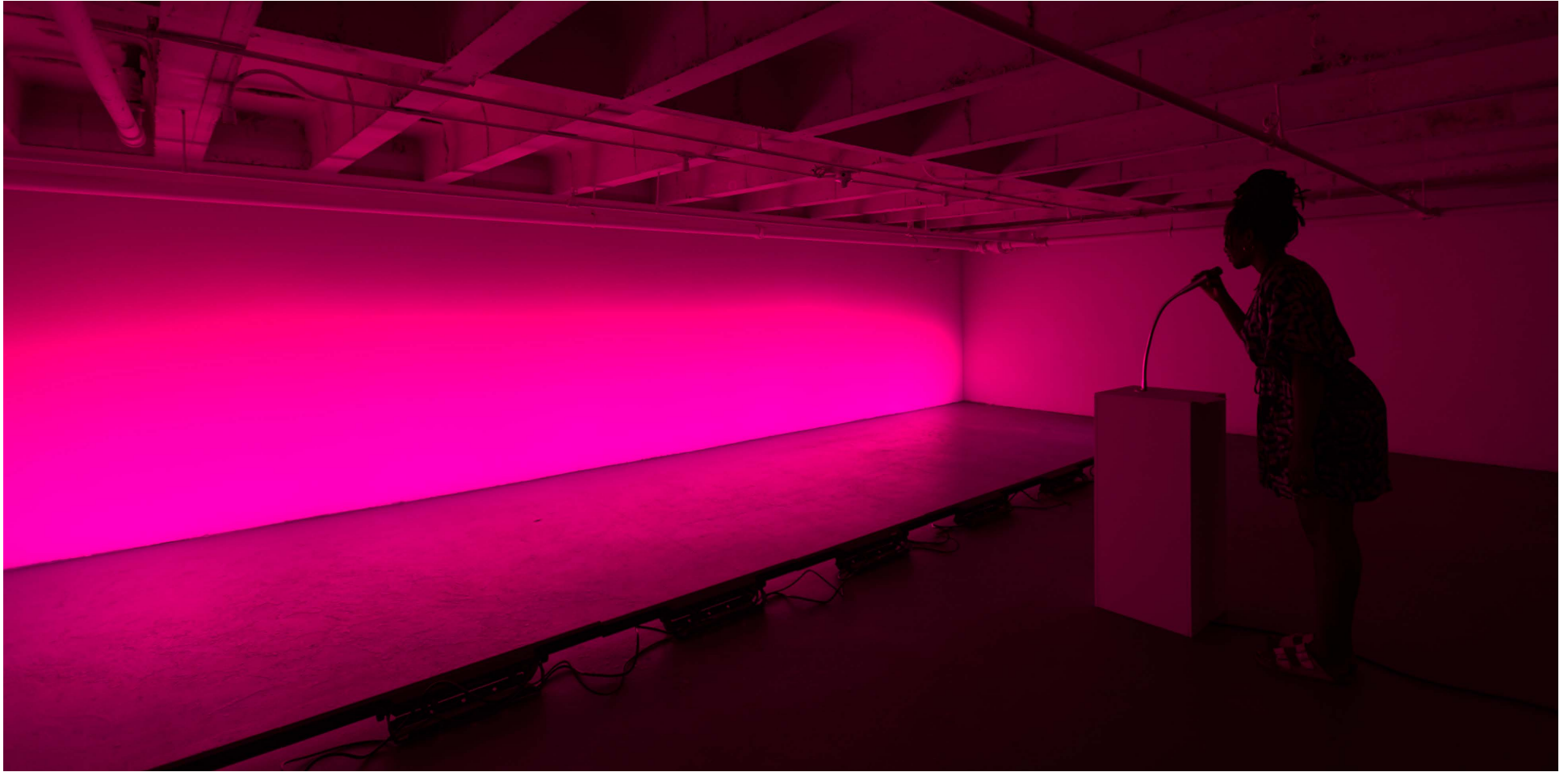


ALEXANDER REBEN
WAX CHROMATIC



CJG CHARLIE JAMES GALLERY
CHINATOWN, LOS ANGELES

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Alexander Reben's interactive work Wax Chromatic, will premiere in Los Angeles at Charlie James Gallery, opening Saturday, July 15. In this control-by-oration installation, viewers will be able to transform the gallery's environment by imagining and verbalizing almost any color imaginable. Upon speaking the name of their preferred hue, the room – as will the symbiotic relationship between humanity and technology – will be illuminated with the articulated color. Color is of particular interest to Reben, given its concurrent massless nature and profound visual impact, as well as its infinitely variable gradations. The work continues the artist's exploration into how through intelligent manipulations of our surroundings, we are becoming ever-more integrated into our environments—and they in turn, are increasingly becoming extensions of ourselves.

Alexander Reben explores humanity through the lens of art and technology. His work deals with human-machine relationships, synthetic psychology, artificial philosophy and robot ethics among other topics. Using “art as experiment” his work allows for the viewer to experience the future within metaphorical contexts. His artwork and research has been shown and published internationally and he consults with major companies guiding innovation for the social machine future. Alexander has exhibited at venues both in the U.S. and internationally including The Vienna Biennale, MAK Contemporary Art Museum, The Vitra Design Museum, Ars Electronica, Volta, The Whitney Biennial, CERN, TFI Interactive, IDFA, ArtBots, The Tribeca Film Festival, The Camden Film Festival, Doc/Fest, and The Boston Cyberarts Gallery. His work has been covered by NPR, The Wall Street Journal, The New York Times, Washington Post, Fast Company, Filmmaker Magazine, New Scientist, BBC, PBS, Discovery Channel, Cool Hunting and WIRED among others. He has lectured at TED, SXSW, TTI Vanguard, Google, UC Berkeley, SMFA, CCA, MIT and other universities. Reben is a graduate of the MIT Media Lab where he studied human-robot symbiosis and art. He is a 2016-2017 WIRED innovation fellow and a visiting scholar in the UC Berkeley psychology department.

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Wax Chromatic
Hardware,
software,
LED lights
Installation
2017

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Exhibitions

Solo Shows

- 2017 “wax chromatic”, Charlie James Gallery, Los Angeles CA.
2015 “Engineering Psychology”, Charlie James Gallery, Los Angeles CA.

Selected Group Shows

- 2018 Hello Robot, Gewerbemuseum, Winterthur Switzerland.
2017 Hello Robot, Design Museum Ghent, Ghent Belgium.
Robots. Work. Our Future, Vienna Biennial, Vienna Austria.
Hello Robot, MAK Contemporary Art Museum, Vienna Austria.
Hierophant, Nicodim Gallery, Bucharest Romania.
The Basilisk, Nicodim Gallery, Los Angeles CA.
Hello Robot, Vitra Design Museum, Weil am Rhein Germany.
2016 IDFA, Amsterdam Netherlands.
WIRED 2016 UK, London England.
Camden Film Festival, Camden ME.
Seattle Art Fair, Seattle WA.
Cineglobe, CERN, Geneva Switzerland.
2015 Happy Machine, Ottawa Maker Faire, Ottawa Canada.
LAST festival, Stanford University, Stanford CA.
SPEIF, Special Project Space, San Jose CA.
2014 “Pulse Machine”, COLLISION, Boston Cyberarts Gallery, Boston MA.
“Robots in Residence”, Aspen Ideas Festival, Aspen CO.
“Sonic Gorilla”, Warwick Arts Centre, Warwick UK.
“Phone Face Photo”, TFI Interactive, Tribeca Film Festival, New York NY.
New Works, Culture Shock Project Space, Volta NY.
2013 “Robots in Residence”, 1MSQFT, Miami FL.
“Robots in Residence”, Sheffield Doc / Fest, Sheffield England.
“Robots in Residence”, Nordisk Panorama, Malmo Sweden.
“Robots in Residence”, Storyscapes at the Tribeca Film Festival, New York NY.
2012 “Presence”, COLLISION18:Present, Axiom Center for New

- and Experimental Media, Jamaica Plain MA.
“Robots in Residence”. International Documentary Film Festival. Amsterdam, Netherlands.
2011 “Acquired Knowledge”. ArtBots. Ghent, Belgium.
“Solar absurdities”, You Are My Sunshine: Axiom At Bumpkin Island Closing, Axiom Center for New and Experimental Media, Jamaica Plain MA.
“Solar absurdities”, Bumpkin Island Art Encampment. Bumpkin Island, Boston MA.
“NO(O)JEWELS UNADJUSTED” IDENTITY ELEMENT: WORKS FROM THE NEW AXIOM GROUP. Axiom Center for New and Experimental Media, Jamaica Plain MA.
“Ubiquitous Sensor Network Navigator” Defy Gravity. MIT Media Lab, Cambridge MA.
2009 “Ubiquitous Sensor Network Navigator” ARS Electronica Festival. ARS Electronica, Linz Austria.
“School of The Streets” Photography Exhibit. MIT Weisner Gallery, Cambridge MA.
2008 “James Chimpton” Whitney Biennial. The Whitney Museum of American Art, New York NY. (Part of Neighborhood Public Radio(NPR) group).
“Edible Excess” EYEBEAM. EYEBEAM Art + Technology Center, New York NY.
“Suspect Device” URECA Exhibition. SAC Gallery, Stony Brook NY.
“A Break” LICA Long Island College Art Competition. SAC Gallery, Stony Brook NY.

Speaking / Appearances

- 2017 “Ethics and Artificial Intelligence”, CIIS university, San Francisco CA.
“Judah vs. The Machines”, Digital web series.
2016 “Emotional Arcade Live”, IDFA, Amsterdam, Netherlands.
“From cute droids to robots that stab you, it’s time to get personal with machines”, WIRED UK, London, England.
“The Implications of Artificial Intelligence”, Chicago Ideas Week, Chicago IL.
“Internet of Things and Memory”, Camden Film Festival, Camden ME.
LASER art lecture, UC Berkeley, Berkeley CA.
Guest lecturer, California College of the Arts, San Francisco CA.

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“Philosophy and The Future of Technology”, Stanford University, Melno Park CA.
“Art and Social robotics”, Guest lecturer, California College of the Arts, San Francisco, CA.
“How Robots Mess With Our Minds”, MIT Club of Southwest Florida, Naples FL.
2015 “Homo Digitalis”, LAST Festival, Stanford University, Stanford CA.
“The BlabDroid robots”, Global Technology Symposium, San Mateo, CA.
“The Rise of the Social Robot”, Panel - SXSW, Austin TX.
2014 “Human-Machine Empathy”, Guest lecturer, UC Berkeley Philosophy Department, Berkeley CA.
“Film making Robots and Human-Machine Relationships”, Dorkbot, San Francisco CA.
“Robotic Art”, Guest lecturer, California College of the Arts, San Francisco CA.
“BlabDroids”, Engadget Expand, New York NY.
“Drones, Phones, and Robotic Friends-Where Is Emergent Technology Taking Us?”, Panel - Aspen Ideas Festival, Aspen CO.
“Big Ideas”, Opening session Aspen Ideas Festival, Aspen CO.
“The Needy Robot and Our Relationship with Emotional Machines”, TTI Vanguard, Boston MA.
“Social Robotics - Interaction and Design”, Robo Forum, Moscow Russia.
“Igniters: BlabDroid”, NBC and SyFy, Las Vegas NV.
“Will Robots Take Over The World?”, HuffPost Live, Internet.
2013 “BlabDroids – Self-Learning Social Cloud Robots”, TEDx, Boston MA.
“BlabDroids – Self-Learning Social Cloud Robots”, Google Solve for X, Boston MA.
“Control your legal landscape”, Robo Business conference panel, San Jose CA.
“Transmedia and robot filmmaking, Doc/Tech”, Points North at Camden Film Festival, Camden MA.
“BlabDroids around the world”, Nordisk Panorama, Malmo Sweden.
“Transmedia and technology”, Transmedia Meet Up, Malmo Sweden.

“BlabDroids, art as research”, Ignite at F00, Sebastopol CA.
“Robots in Residence”, Sheffield Doc / Fest, Sheffield England.
“Robots as journalists”, Columbia Journalism School, New York NY.
“Emotionally Evocative Robots”, Thinking Digital, Gateshead England.
“Interactive Technology in Media”, Media Future, Dun Laoghaire Ireland.
“Robots in Residence”, Storyscapes panel at the Tribeca Film Festival, New York NY.
2012 “Robots in Residence, screening and theory ”, DocLab at IDFA, Amsterdam Netherlands.
“Boxie, The Story Gathering Robot”, Ignite Boston, Boston MA.

Education

Massachusetts Institute of Technology. Master of Science in Media Arts & Sciences (The Media Laboratory), 2010.

State University of New York, Stony Brook. Bachelor of Science in Applied Math. Cum Laude, 2008.

Fellowships / Appointments / Memberships

2015 - 2017, UC Berkeley Psychology Visiting Scholar.
2016 WIRED Innovation Fellow.
2013 - 2014, MIT CMS DocLab Fellow.
2010, MIT Art Scholar.
2009 - 2010, MIT Center for Future Storytelling Fellow.
Tau Beta Pi Engineering Honor Society.
Golden Key International Honor Society.

Teaching / Mentorship

2014, Business and design mentor, Stochastic Labs
2011, Instructor for MIT semester class: Interactive Technology Design

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2010, Instructor for MIT semester class: PATD Promoting Art
Through Design.
2009 - 2010, MIT Undergraduate Research Opportunities Program
(UROP) advisor.
2008 Mentor for the WISE (Women In Science and Engineering)
program.
Mentor and volunteer for high school students through the
F.I.R.S.T. Robotics Competition (6 years).
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