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Los Angeles, CA
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STEVE LAMBERT'S FIRST GALLERY SOLO IN LOS ANGELES!

**Charlie James Gallery, at 975 Chung King Road, Los Angeles, CA 90012
Presents *Everything You Want, Right Now!* – New Work by Steve Lambert
Dates: April 25, 2009 – June 6, 2009
Artists' Reception: Saturday, April 25, 2009 6-9pm**



Charlie James Gallery is pleased to announce LA's first solo gallery show of internationally renowned artist-activist-provocateur **Steve Lambert**. You may have encountered Steve's work already, though you may not be aware of it. Maybe you saw him interviewed on CNN, or listened to him on NPR. Lambert's work operates in popular culture, using everyday language and humor to convey ideas that both subvert and expand the worlds of art, technology, and media. In the course of his work, Lambert has worked with volunteers to close every McDonald's in Manhattan; he has renamed a street in San Francisco from Bush St to Puppet St, and replaced advertising on the internet with curated art images. Perhaps most famously, Lambert and the Yes Men orchestrated the *New York Times Special Edition*, wherein he and his Yes Men collaborators wrote, printed and distributed a near-perfect imitation of the New York Times, its differences detectable only in its content, which included a cavalcade of 'if only it were true' headlines like "Iraq War Over" and "Maximum Wage Law Succeeds."

In *Everything You Want, Right Now*, Lambert takes on the vernacular of commercial signage, with a regional emphasis unique to Los Angeles. Visually, he is interested in what makes certain styles of signage feel so innately familiar, and in the methods that signage employs to grab our attention. Lambert will investigate the numerous emotional promises that inhere in commercial advertising, promises that may excite or reassure us, while remaining ultimately undelivered. The business of fine art and the relevance of the white cube gallery will also come under the scrutiny of Mr. Lambert. Under his direction, the Charlie James Gallery will be transformed into something reminiscent of an over-eager appliance store during the 6 week run of his show. The gallery will be festooned with pennants inside and out, the windows painted over with garish promises of "Slashed Prices!" while the interior pulses away with lighted signage, all promising wild levels of deliverance to the viewer.

Steve Lambert is the founder of the Anti-Advertising Agency and the lead developer of Add-Art (a Firefox add-on that replaces online advertising with curated art images). He has collaborated with numerous artists including the Graffiti Research Lab, Packard Jennings, and the Yes Men. Steve's projects and art works have won awards from Lower East Side Print Shop, Rhizome/The New Museum, Turbulence, the Creative Work Fund, Adbusters Media Foundation, the California Arts Council, and others. His work has been shown at various galleries, art spaces, and museums both nationally and internationally, and was recently collected by the Library of Congress. Lambert has appeared live on NPR, the BBC, and CNN, with reportage of his exploits captured in multiple outlets including the Associated Press, the New York Times, the Guardian, Harper's, The Believer, Good, Dwell, ARTnews, Punk Planet, and Newsweek. He is a Senior Fellow at the Eyebeam Center for Art and Technology in New York, and teaches at Parsons/The New School and Hunter College. Steve studied sociology and film before receiving a BFA from the San Francisco Art Institute in 2000 and a MFA at UC Davis in 2006.

What: Everything You Want, Right Now! – New Work from Steve Lambert
When: April 25, 2009 – June 6, 2009
Where: Charlie James Gallery, 975 Chung King Road. Los Angeles, CA 90012
Special Event: Artist's Reception - Saturday April 25, 2009 6 – 9 pm

About Charlie James Gallery: Charlie James Gallery formed in 2008 in Seattle, WA and had its debut in Chinatown, downtown Los Angeles in November of 2008. The gallery exhibits emerging and mid-career artists confronting issues of contemporary social or cultural significance. Housed in a 1947 Chinatown manufacturing building and newly redesigned by Dane Johnson, the gallery is situated amidst numerous other contemporary art galleries of strong reputation. The gallery is open Wednesday to Saturday from 12-6. For more information please visit www.cjamesgallery.com or email info@cjamesgallery.com.

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